



*Exhibitor & Sponsorship
Marketing Opportunities*

Contact our team today: GreenGrow EXPO * LAWTON
July 19 & 20 , 2019 - Hilton Garden Inn



info@GreenGrowEXPO.com (405) 600-7837

Executive Summary & Sponsorship Deck

About GreenGrow EXPO * LAWTON.....

Sponsorship & Exhibitor Marketing Opportunities.....

GGX * LAWTON: Oklahoma's Premier Medical Cannabis Event

We are PROUD to bring you Oklahoma's native EXPO with the **BIGGEST ATTENDANCE, BEST EXPERT CLASSES, VIP NETWORKING, TOP-TIER BRANDS** and **MOST FUN!**

Oklahoma's Premier Cannabis EXPO, the **GreenGrow EXPO is coming to LAWTON!** This large-scale event is designed for public education, expert-led canna classes for patients and business owners and staff... for broad exposure for CBD, Hemp, Medical Marijuana... all things cannabis and the top brands, entrepreneurs & businesses that serve patients and other businesses in this space.

FRI, July 19th, 6PM, VIP Networking Reception @ Hilton Garden Inn

SAT, July 20th, GreenGrow EXPO + EXPERT Classes, 10am-5pm

in conjunction with our organizers, partners and our title media sponsors will be featuring:

-  **60 Exclusive Exhibitors & sponsors, BIG attendance,**
-  **EXPERT Education Classes, All you need, in one place**
-  **Live Broadcasts and Features from Magic 95, Hot Country & Multi-State Targeted Marketing**
-  **Exclusive online and canna media partners reaching hundreds of thousands of canna enthusiasts...**

This large-scale EXPO will covering both the medical science and all facets of the business and compliance side of the legal cannabis industry. Our combination of industry-leading expert speakers & in-depth industry and patient classes through back-to-back days of education and industry networking is unlike any other event.

Exhibitors, Sponsors, CLASS and EXPO Attendees will connect and enjoy this industry-leading event... while attracting new business and establishing vital contacts in the cannabis industry.

+ estimated attendance: **3,000+** projected media promotions prior to event: **\$30,000**

Exhibitor Space: from \$725-\$4000 * 05/31/19 deadline

Sponsorships and Unique Branding Partnerships: \$4,500-\$14,500

->Updated details @ GreenGrowEXPO.com/Lawton

GreenGrow EXPO * LAWTON: Exhibitor Space

TIER 1 Reduced Rate Exhibitor Opportunities: ONLY available until 5/31/19 * Secure your spot TODAY

Reduced-Rate Tier 1 Exhibitor - \$675 (limited # available)



(\$150 off for RepCanna Members or for GGX Partners)

Tier 1 Exhibitors are assigned great expo space locations. Our team mindfully reserves your space for you and this placement is done within a the previous month of the GGX.

Economy Exhibitor Booth, Table, Chairs and Booth Space

Logo on Exhibitor List & 2 Exhibitor Passes + Logo & Location in Program

Tier 2 - \$1050 (\$150 off for RepCanna Members or GGX Partners)

Select spot now + Extra tickets for your team + VIP reception for 2 & More!

- **Premium EXPO Space - 10x10 space, table & cover, chairs, etc.**
- **Logo & Biz Promo on EXPO Website & shareable links for your channels**
- **2 Tickets for Toppest Shelf Networking Reception**
- **Brand and Logo Listed in EXPO Program & Featured Online**
- **4 Exhibitor Passes**

Tier 1 & 2: Max-Value Add-On Package: \$600

- + Pre-Expo Email Blast (\$525 if done separately)
- + Social Media Brand Spotlight Promotion (\$500+value)
- + Swag Bag Insert (\$725 if done separately)
- + Premium Wifi at your booth (\$45 if done separately)
- + Guaranteed 110 electric to your exhibitor space (\$45 if done separately)
- + 2 Extra Exhibitor Passes & 4 FREE admission tickets for your people or promo's

GreenGrow * Marketing & A la carte Opportunities

Pre-EXPO Email Blast: as low as \$525 ~ Get featured and special mentions in our marketing reach to our email lists and social channels.

GreenGrow * Marketing Packages: \$750-\$1950 ~ Upgrade your marketing and reach... build lists w/ custom data collection, smart social marketing, loyalty and modern word of mouth.

Friday Night Toppest-Shelf Networking Event Sponsor: \$5,500



Get a non-diluted sponsorship to the TOP licensees, exhibitors, investors, leaders and people who invest in expert classes. This is a highly concentrated group of business owners and investors and leaders in the industry. This package INCLUDES space and branding in the EXPO + Major Brand Spotlight for Friday Night Networking Reception.

Logos throughout the Friday Night VIP Reception...Exclusive branding on all Tickets, brand announcements, your speaker in the first-class and fun reception + classes, Prime "on-screen" advertising during reception, 10 Additional Reception Tickets for your team or use as giveaways, 6 Additional Exhibitor Passes, Included in digital advertising

Top-Tier Exhibitor Space: \$4500

Premium 20 x 10 Placement + Media Spotlights

Exclusive 10 x 20 Premium End-Cap Space, tables, chairs and covers - all carpeted!

Featured Branding as Sponsor on EXPO Website

Your brand seen in print and social and online ads.

Feature Logo Placement at Event and on Web

Social Media Sponsor Spotlight Promotions

Full page ad in show guide

Swag Bag Marketing Insert

5 Tickets to Friday VIP Networking Reception

8 Exhibitor Passes

+Includes WiFi and Electric at your booth

+ **On-Site and Media Promotions Package:** Promo/drawing + video interview at EXPO

+ Potential data sharing on drawings and promotions from the event (add'l terms apply).



Platinum Green TITLE MEDIA Sponsor - \$10,500

Premium Main Entrance Exhibitor Space, 10 x 20 + entrance branding space...

Carpeted and 1st class and can't-miss-your-brand!

Dominant placement for Branding as Sponsor on EXPO Web & Social

- + **Co-Branded Radio, Billboard, Social and Print Advertising**
- + **Co-Branding throughout the Hotel and Convention Center**
- + **Max-Value Visibility in VIP Wellness Zone + Expert Classroom**
- + **Feature Logo Placement at Event and on Web**

Social Media Sponsor Brand Spotlight

Online and Onsite Promo's to drive traffic to you

Full page Ad in Program:

First choice of inside covers / prime placement

Full-Size Swag Bag Insert

- + **10 Tickets to Friday VIP Networking Reception**
- + **Up to 25 Entrance / Exhibitor Passes / Bring The CREW.**
- + **Data Sharing Opportunities**
- + Email brand feature to our massive list and network
- + **Title Sponsor Media Promotions Package:** Live video features / interview at EXPO with our cannabis media partners + opportunities for coverage in local and national media broadcasts.



BONUS: Branded Zone: (YOUR BRAND Expert-Classes / Main Entrance / Fri Night)

Special Marketing and Branding Opportunities

The GGX * Lawton will be held at the Hilton Garden Inn and Convention Center. The space is absolutely first-class and they are very excited that GreenGrow EXPO and you are coming on July 19-20th! GGX + this venue offers smart brands like yours the ability to add-on some unique and highly visible opportunities to brand yourself to your target markets. This event will build upon GGX track record of strong attendance, highest-value ROI for exhibitors and sponsors, top-shelf networking, industry-leading speakers in classes and tons of fun and patient appreciation and educational aspects! Feature your brand in a zone, an area, on every “selfie-station” or photobooth, or even on the elevators and key cards for the attached hotel that many of our attendees and exhibitors will be staying at during the event.

Exclusive Branding Opportunities

Prime Expo Branding Package

- + Column Wraps
- + Entrance Signage
- + Extra Exhibitor Passes
- + Branding Throughout

or

Expert-Classes TIX & Zone \$2750 / choice

- + Highly Visible Expert Class Zone Signage
- + All-Access Badges & Class Tickets
- + More Speakers
- + Data-Sharing* / Drawings, Attendees, etc.

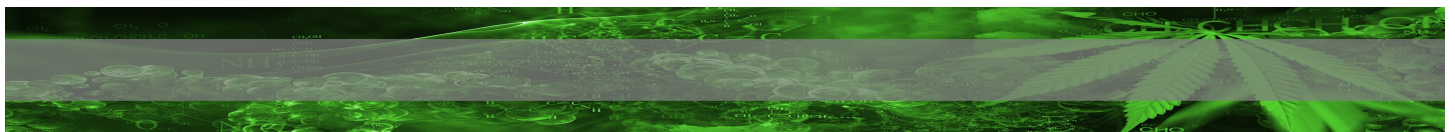
FRI Night Toppest Shelf Networking Reception: TOP Sponsor --- \$5,500

HIGH VALUE

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Logos throughout the Friday Night VIP Reception...Exclusive branding on all tickets for Fri night, brand announcements during reception and expo, your speaker in the first-class and fun reception + classes, Prime “on-screen” advertising during reception, 10 Additional Reception Tickets for your team or use as giveaways, 6 Additional Exhibitor Passes, Logo on digital advertising, and more!

** Each of the opportunities are first come, first serve. Can be added to Exhibitor Space or be a stand-alone sponsorship / partnership with us for this event.*



EXECUTIVE SUMMARY: About the GreenGrow EXPO * LAWTON



EDUCATE

"...Because it's about the people and the plant, and our first priority is You."

GreenGrow EXPO is dedicated to offering the **MAXIMUM-VALUE, TRUE-EXPERT CLASSES** for this industry. **Why waste TENS of THOUSAND\$** of dollars in making mistakes and hiring "experts" who offer faulty advice on; formation / wise corporate structure, 280E, tax and accounting, commercial growing, legal rights and rules, new "unity bill" rules, and so much more? Our heart is behind providing entrepreneurs, owners and their employees, patients and the public with the information and education they need to THRIVE back home in their native lands and brands!



GreenGrow EXPO **July 19 & 20th, 2019** **Hilton Garden Inn, Lawton OK**



TIMING: As the Oklahoma legislature first begins implementing the regulations of the "unity bill" and other rules enacted on the industry since the passage of SQ 788 by 57% of Oklahoma voters...the GreenGrow EXPO is poised to help you capitalize on the timing by holding a professional event geared toward industry education and patient introductions to top brands and sponsors. ***Authentic and useful education is our top priority during this unique time.***

TOP Priority: Exhibitor and Sponsor ROI

Our primary customer is our exhibitors and sponsors. Attendees and patients are a close second, but without strong industry support, this event wouldn't happen. Without this event, the public wouldn't have the education that YOU help deliver. Our first intention is to serve you, our clients with **STRONG VISIBILITY, HIGH EXPO ATTENDANCE**, and **SOLID RETURN ON INVESTMENT** through sales, branding and media opportunities before, during AND after the GreenGrow EXPO.



EXPERT SPEAKERS / CLASSES: GGX * Lawton will host a beautiful ballroom, expert-class area that features exhibitors, panel discussions and expert speakers on wide-ranging topics surrounding medical cannabis, conducting business in the industry and the new regulatory environment. We will have 20+ industry-leading speakers in a professional educational environment.



TARGET MARKETS: We believe that our collective interests in the cannabis and medical marijuana industry is best served by educating the citizens and public officials, so that we can work cooperatively to help patients. This event will be an annual or biannual event in LAWTON and expand to other cannabis-ready EXPO markets around the world. **Our target demographic is adults who are in need of or interested in learning more about plant-based products that are offered by this emerging legal and regulated industry.**



IMPACT: This large-scale event will prominently feature the magic of the cannabis plant, along with depths of wellness education and expert-led classes. Our collective IMPACT in Oklahoma - due to the TIMING of this first EXPO, cannot be overstated. During this widely-promoted event we will have plant advocate and activist figures, solid security, doctors, labs, commercial and home cultivation experts, product representatives, wholesalers, retailers, processors, speakers, as well as patient success stories. **We see this synergy as contributing to the informed and energized local and national movement to positively IMPACT our local market and overall industry.**



VISION / MISSION: The mission of **GreenGrow EXPO** is to educate the public on the myriad applications of the cannabis plant, and the products derived from the plant... and the legal framework being established about its usage, and a deep-dive on how to go about conducting business in this ever-changing business environment. **With the implementation of OK SQ 788, there is a significant need to educate the business owners, their employees and patients about this medicine and the new regulatory framework being established locally around it.**



We absolutely believe that adults in a free society deserve the right to make their own educated and informed decisions about what they put into their own bodies. And we believe that those important health choices should be made based upon truthful and accurate information.

RESPONSIBILITY:

Of course, the GreenGrow EXPO is about cannabis — patients, CBD, cannabinoids, terpenes, industrial hemp, medical marijuana and its derivatives + the entrepreneurs and industry — but since GreenGrow EXPO is a high-visibility event at a crucial time in our states adoption of medical marijuana final rules and regulations — we see this as a unique opportunity to help local leaders and our community understand how vital this industry is for patients and our local economy.

We intend to demonstrate at the GreenGrow EXPO that we take that responsibility seriously. We are simply passionate about patients having access to the miracle of a plant that has been in use by humans for a myriad of ailments and as a family/community/recreation for thousands of years.



This GreenGrow EXPO takes place at an important time in our state's history. This event will have an **estimated attendance of 3k+** people from LAWTON & neighboring towns and cities and states... as well as sponsors and attendees from around the country. **This is an opportunity to introduce your brand to a large, diverse and hyper-interested audience.**

Our lists, social channels and cannabis media partners reach over a million cannabis enthusiasts online, and we intend to market the EXPO far and wide and have people travel to LAWTON from all over the world! **Event & Classes Admission tickets range in cost from \$14-\$99.**



We are limited to **60 TOP Industry Exhibitors / Sponsorships**. There is limited space for specific industry-segment types. We urge you to solidify your spots **TODAY** -- Let's get started...

*** fast approaching deadline for all sponsors**

www.GreenGrowEXPO.com

